MISSIONAL ENTREPRENEURSHIP Immersion



January 27-29, 2027
Ridgetop Coffee and Tea, Sterling, VA

You know something needs to change. Your building holds possibilities, your community has needs, and the financial models that sustained your congregation for generations may no longer be enough. But knowing change is needed and knowing how to lead it are two very different things.

The Missional Entrepreneurship Immersion is a place for church leaders ready to explore what could happen when we begin to **see our property through the lens of mission.**

Don't expect a pep rally for big ideas or a showcase of overnight success stories. Instead, this is an honest look at the **beautiful, messy work of bringing a vision to life**. We'll explore the realities of developing new funding models, reimagining the use of church property, building meaningful community partnerships, and leading congregations through the uncertainty and hard conversations that change brings.

You'll hear from **Josh Hayden and Christopher Holland**, leaders who have walked this road themselves and bring hard earned wisdom from the work. You'll encounter real entrepreneurial initiatives in the messy middle of implementation, with their emerging possibilities, life giving discoveries, and very real pinch points. And through our partnership with **Hope Exchange**, the stories unfolding at the edges of the church will help spark imagination, deepen connection, and offer hope to the wider church.

Bring a team of three or more and make the experience even more valuable. A dedicated coaching intensive will help your team work on the challenges you are actually facing, whether you're weighing options, developing a business plan, navigating resistance, exploring partnerships, or discerning your next steps. You'll have access to focused expertise and the collective wisdom of others who understand that faithful change takes more than a good idea.

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