



NATIONAL CAPITAL  
PRESBYTERY

# FOCUSED COMMUNICATION & MARKETING 2.0

*a workshop for every congregation*

**Saturday**

**February 28, 2025**

**10:00 AM to 2:00 PM**

with lunch (\$10 suggested donation)

**Lewinsville Presbyterian Church**

1724 Chain Bridge Road, McLean, VA 22101



**A congregation's message deserves clarity and focus.**

**By honing your outreach, you allow your local community and those you specifically seek to reach to truly see and understand your mission.**

**Whether your budget and staff are "perfectly small" or quite large, this workshop is for you!**



**John Falke**

Founder & CEO of ***Johnny Flash Productions***

Insights into focused communication trends that meet your community's missional needs.



**Rev. Tara Spuhler McCabe**

NCP's Director of Congregational Development & Mission  
Leveraging MissionInsite reports for communication.

Questions? Contact [Tara](#)



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