



NATIONAL CAPITAL
PRESBYTERY

FOCUSED COMMUNICATION & MARKETING

a workshop for every congregation

Saturday

February 28, 2025

10:00 AM to 2:00 PM

with lunch (\$10 suggested donation)

Lewinsville Presbyterian Church

1724 Chain Bridge Road, McLean, VA 22101



A congregation's message deserves clarity and focus.

By honing your outreach, you allow your local community and those you specifically seek to reach to truly see and understand your mission.

Whether your budget and staff are "perfectly small" or quite large, this workshop is for you!



John Falke

Founder & CEO of ***Johnny Flash Productions***

Insights into the latest marketing trends of communication



Rev. Tara Spuhler McCabe

NCP's Director of Congregational Development & Mission

Leveraging MissionInsite reports for communication

Questions? Contact [Tara](#)



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