



National Capital
PRESBYTERY
MISSIONAL · PASTORAL · PROPHETIC

CHURCH COMMUNICATIONS & MARKETING *in 2025 & beyond*

Saturday, August 23, 2025

9:00 AM to 1:00 PM

with lunch (\$10 suggested donation)

Lewinsville Presbyterian Church

1724 Chain Bridge Road, McLean, VA 22101

» [REGISTER HERE](#) «

In today's ever evolving communication & technology landscape how do churches penetrate all of the noise to get their message out and reach their community? In this 2-part session, John will unpack the latest in church communications, from AI, to social media, to the Google Ad Grant and other ways churches can market and reach their audience. We'll cover communications essentials and church marketing trends that are working today.

John Falke (aka Johnny Flash), is the Founder & CEO of Johnny Flash Productions, a web and digital marketing agency near Washington DC that serves church, non-profits and small businesses. Prior to that John ran communications & marketing full-time at a church for over a decade and helped it grow from 500 to over 2500 in weekly attendance.



Questions? Contact Dina Bickel - dbickel@thepresbytery.org