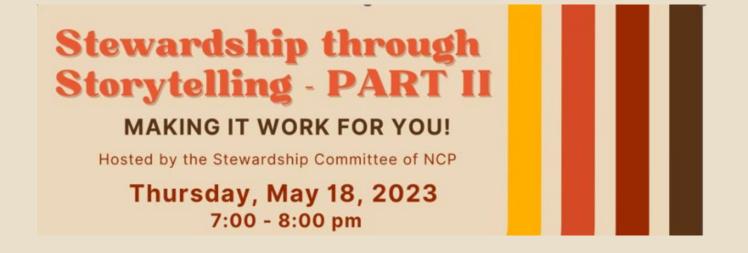
### Welcome

**Stewardship through Storytelling Part II** 





#### **Tonight's Agenda**

- Introductions
- Members of the Stewardship Committee:

Karl Mattison, Georgetown, Chairperson; Dave Durham, Darnestown; June Eakin, Warner Memorial; Jim Feather, Vienna; Rev. David Gray, Rev. Pat Jackson; Rev. Ben Trawick

- Review of Stewardship Through Storytelling Part I
  - Robyn Davis Sekula
- Successful Program Examples:

Social Media

Print

Video

Additional Samples

Q&A Time

(This Session is being recorded)



### Review

With Robyn Davis Sekula, VP of Communications and Marketing Presbyterian Foundation

Social Media Print Video

- Purpose of the Resource
- Level of Difficulty
- How We Did It



### Facebook

- ✓ Purpose of the Resource
- ✓ Level of Difficulty
- √ How We Did It



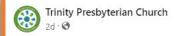


### Instagram



Westminster Presbyterian Church - Alexandria

We Came, We Saw(ed), We Rebuilt!



... X

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Pastor Stephen Smith-Cobbs and this wonderful group of Confirmation Class participants and volunteers of all ages prepared well over 200 weekend food packs for Herndon Elementary School students in just one hour!! In addition to giving of their time—and muscles, they learned a little about food insecurity in our area. Their work will have a direct, positive impact on students, as the food will help them to grow and do better in school.



# Social Media Print Video

### Impact Story



Fourteen-month-old Oswyn Praskovich stood transfixed for nearly five minutes during the cello and violin duet in worship a few weeks ago. I watched him from my seat across the aisle, his mouth agape, his eyes and ears and whole body focused on the music. Partway through he turned to survey the room (maybe wondering what everyone else was doing?), and seeing all of us quietly listening, he turned back around and didn't move a muscle until the music stopped. That's quite a feat for a toddler.

#### Because of the new PrayGround,

Oswyn and our other young ones now have a place where they can be themselves in worship. Oswyn has a front row seat to all the activity of worship. And it visibly impacts him.

For surely I know the plans I have for you, says the Lord, plans for your welfare and not for harm, to give you a future with hope. ~ Jeremiah 29:11



At Warner, we want everyone to have a front row seat, to know they are a beloved Child of God, welcome and included in the life of the church.

That's why we've adapted to make worship, classes and other gatherings hybrid, so those who are not in the building can be involved. It's why we keep growing as an LGBTQAI+ affirming congregation. It's why we keep seeking ways to serve Kensington and beyond.

As we approach our 130th anniversary and imagine how God is calling us to be church, will you consider making a year end gift to Warner? Your financial support will ensure we can keep living into our mission with God's help.

With gratitude,

Rev. Adele Crawford, Pastor

#### Year in Review 2022: your impact

In 2022, Warner worshipped 72 times with an average of 65 people attending in person and online from 11 different states.

educated 86 children in our preschool,

hosted 14 organizations including 2 immigrant churches from our community,

and donated over \$44,450

to our mission partners at home and abroad.



### Yes! I will join Warner in making a place for all with a gift of:

\$5,000	\$3.000	\$1.500	\$500	\$150	\$75	\$

Please make checks payable to Warner Memorial Presbyterian Church or give online at www.warner memorial.org Questions? Contact office@warnermemorial.org

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### Narrative Budget



#### Warner Memorial Narrative Budget

Budgets are a manifestation of our commitments and reflect the promises we make to each other.

#### What is a narrative budget?

A line-by-line budget is helpful (and available from our Session) as we account for the dollars donated to our various ministries. But it does not give the stories and statistics behind the many ways the staff and congregants spend our time and money to "Build A Future With Hope." A narrative budget helps us conceptualize this by categorizing the funds into eight ministries.

Narrative budgets tell the story of a church's mission by discerning how the church lives out God's purpose for it and then determining how each dollar given supports that mission. Building, salary, administration, and other costs are divided into the area they support.



Numbers in the chart are approximate, reflecting the 2022 budget cycle plus the 2023 priorities



#### **Ministry Categories**

We have divided our main ministries into: Worshipping God, Facility, Administration, Congregation Care, Mission Service, Nurturing Faith, and Online Ministry. Each dollar in our budget is represented in one of these categories.

Nurturing Faith – On alternate Sundays our children's teacher Shervonne is inperson or online for our youngest worshippers, and we've provided a Pray-ground in the sanctuary.

Administration – Making order out of chaos is the heart of administration. It's a never-ending task, sometimes tedious, but you know it works when the MEMO shows up in your inbox, your tax statement is generated, and an order of worship is waiting for you to grab or download each Sunday morning.

Facility – Returning to in-person hybrid worship in our newly equipped sanctuary has coincided with an overall increase in requests from community groups to use our rooms. Since our building is old, it brings with its nostalgic beauty an ever-evolving list of things to fix, like the recently repaired sanctuary windows, as well retrofits for present and future users.



Mission Service – We support mission co-workers in Peru in addition to many other programs, both global and local. Among other actions, this past year we collected coats, grew vegetables, donated food, and sponsored a seasonal bed at Rainbow Place.

Congregation Care — A congregation is a collection of people who have decided their lives are richer when they are together. Money in this area provides for Congregational Care events, homebound visitation, and welcoming spaces to gather for fellowship within the church. As a church, we laugh together, cry together, eat together, stand together, and commit to simply being together through all life's moments.



Worshiping God – The beauty of worship: gathering together in the midst of a world full of distance. The wonder of music: singing together in the midst of a world full of silence and loneliness. The sweetness of sacraments: celebrating together the waters of baptism and the nourishment of Communion in the midst of a world full of dust and hunger. In the act of worship, the Divine meets us and shapes us into Christ.

Online Ministry – While the COVID-19 pandemic has been a season of separation like no other we've ever known, our online presence helps to connect our life-giving community. With additional staff and equipment, we bring our special welcome of inclusivity through platforms such as Zoom, Facebook, YouTube, and more.

"Love does not consist in gazing at each other, but in looking outward together in the same direction." – ANTOINE DE SAINT-EXUPÉRY

#### **Priorities for 2023**

Our Session recently discussed priorities for the coming year that reflect a *future with hope* for Warner Memorial.

- Tithe the budget to mission (10% of our budget to be given away, including our cost of providing a building for community groups)
- Enhance Online Ministry
- Ecumenical Ministry Partners (Fountain of Mercy; Ethiopian Orthodox Church)
- A Minister of Congregational Care to visit those who are not able to come to church, make regular pastoral visits, and lead grief and caregiver support groups
- Collaborative Youth Ministry Coordinator to be shared with other local churches

#### Where Do We Get Our Money?

Nearly 70% of the money in our yearly budget comes from you, the financial supporters of WMPC. This past year, the remainder came from building users, grants & awards, investment interest, and sales of our investments. While we are grateful for these alternate revenue streams, it's truly YOU who make our ministries happen and help to build a future with hope. Thank you!





Numbers in the chart are approximated and reflect the 2022 budget cycle.



### Member Story & Thank You

#### Edna Martin Remembers FPC in Her Will

I <u>didn't</u> know Edna Martin, but I wish that I had. From what her friends have told me about her, she sounds a lot like my high school English teacher, Mary Helen Lowry, who was a real motivator who gave me a love for the English language. Edna was a slight woman, but as we all know, sometimes small packages can yield valuable gifts. <u>That's</u> what Edna Martin was, a real gift to those who knew her.

When it was mentioned in a recent session meeting the fact that Edna had made a bequest to the church, Jody Holland's face lit up. "Edna taught me junior and senior English at Hillsboro High. She was the best teacher I ever had."

Edna's best friend, a friend since the fourth grade, was Dorothy Frye. Although Dorothy attends another church, she is a member of our Jo King Circle because of her close friendship with Edna. Dorothy and Edna were like sisters; they ate lunch together almost every day. Remembering Edna fondly, she told me "Edna was a wonderful teacher. She loved teaching. She loved people. She was a wonderful friend. We enjoyed each other's company so much."

Another friend of Edna's was Myra Ishee, also in the Jo King Circle. Myra told me "Edna loved life, she loved people, she was always focused on others. When I was going through a tough time caring for my aging aunts and parents, Edna always wanted to know what she could do for me. I remember especially her sending me her favorite Scriptures, which were so comforting when I needed it most."

Myra also remembers Edna's beautiful prayers. I don't know about you, but I've always believed that someone who can pray beautiful prayers most likely has a beautiful relationship with the one to whom the prayers are offered.

Edna went home to be with the Lord on August 27, 2002, at age 82. She never married, but had two cousins who lived in Missouri, so most folks who knew Edna said she had no close family. I've thought about that phrase – "no close family". The more I've thought about it, the more strongly I feel that Edna Martin had more close family than most of us will ever have. And most of her close family was centered at her beloved church. Yes, Edna remembered her family – her church family – in her will. You and I were part of Edna's family.

Thank you, Edna Martin, for remembering us in your will.

# Social Media Print Video

# What if we Gave more



### Impact And Thank You Story



Impact
And Thank You
Story
(from distant
recipients)



# Knowing One Another



<u>Cynthia Johnson's Beautiful Place - YouTube</u> <u>Cloud of Witnesses - YouTube</u> Falls Church

### Impact



### Additional Samples

Cynthia Johnson's Beautiful Place - YouTube

Cloud of Witnesses - YouTube

**Imagine on Vimeo** 

<u>Water Flows in Cameroon - Thank You! – YouTube</u> (Arlington Presbyterian)

<u>Give to a Story - Faith+Lead</u> (Article, Faith Lead)



#### **Question & Answer Time**

A recording of this session will be available on www.thepresbytery.org by May 25th