

Stewardship Survey Results

Presentation 6/23/2020



National Capital
PRESBYTERY
MISSIONAL · PASTORAL · PROPHETIC

PURPOSE OF SURVEY

- (1) gauge the temperature** of our churches to find out where we are strong and where we are challenged
- (2) identify where we can be supportive** with new programming
- (3) learn what are great ideas & plans** that we can share with the wider group

CONDUCTED: May 21-29, 2020

RESPONDENTS: 69 Churches

QUESTIONS: 14

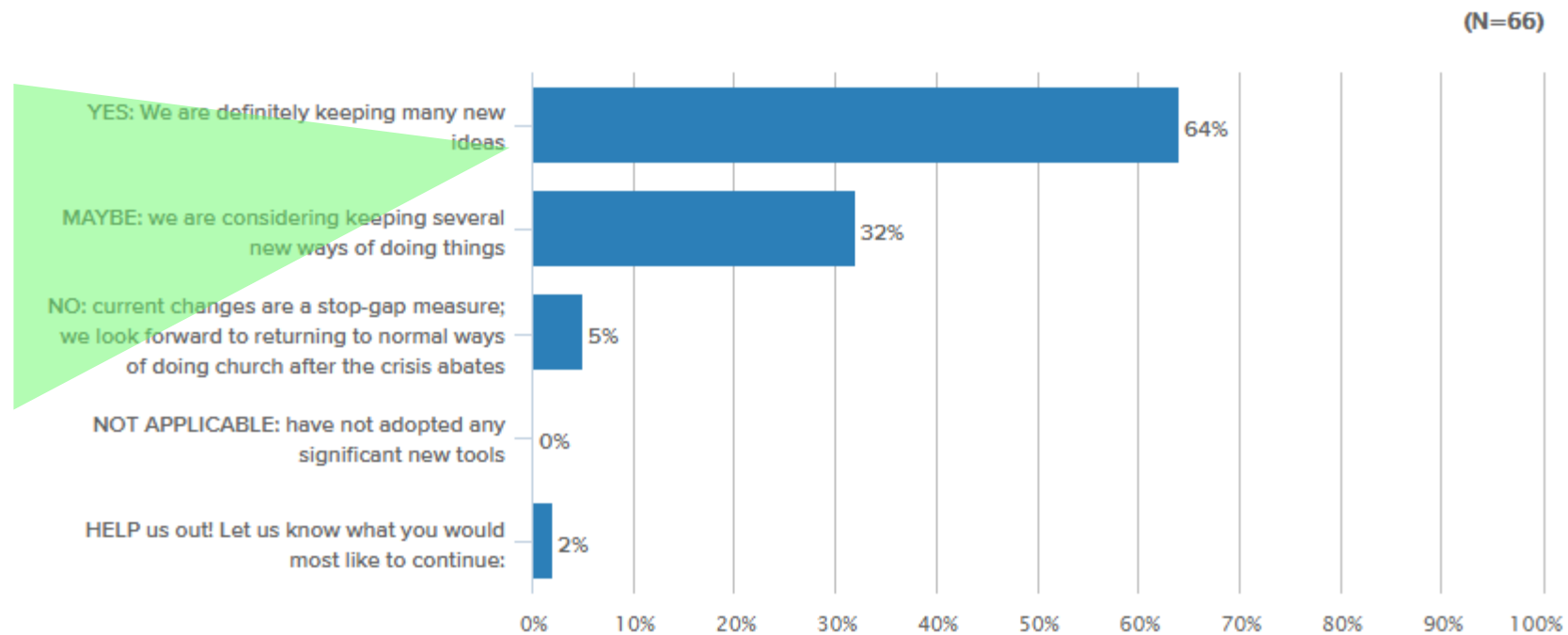


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INNOVATION

64% report keeping many new ideas; 32% are considering so.

3. **INNOVATION:** Has your church adopted new ways to worship and do ministry that will continue after the crisis?



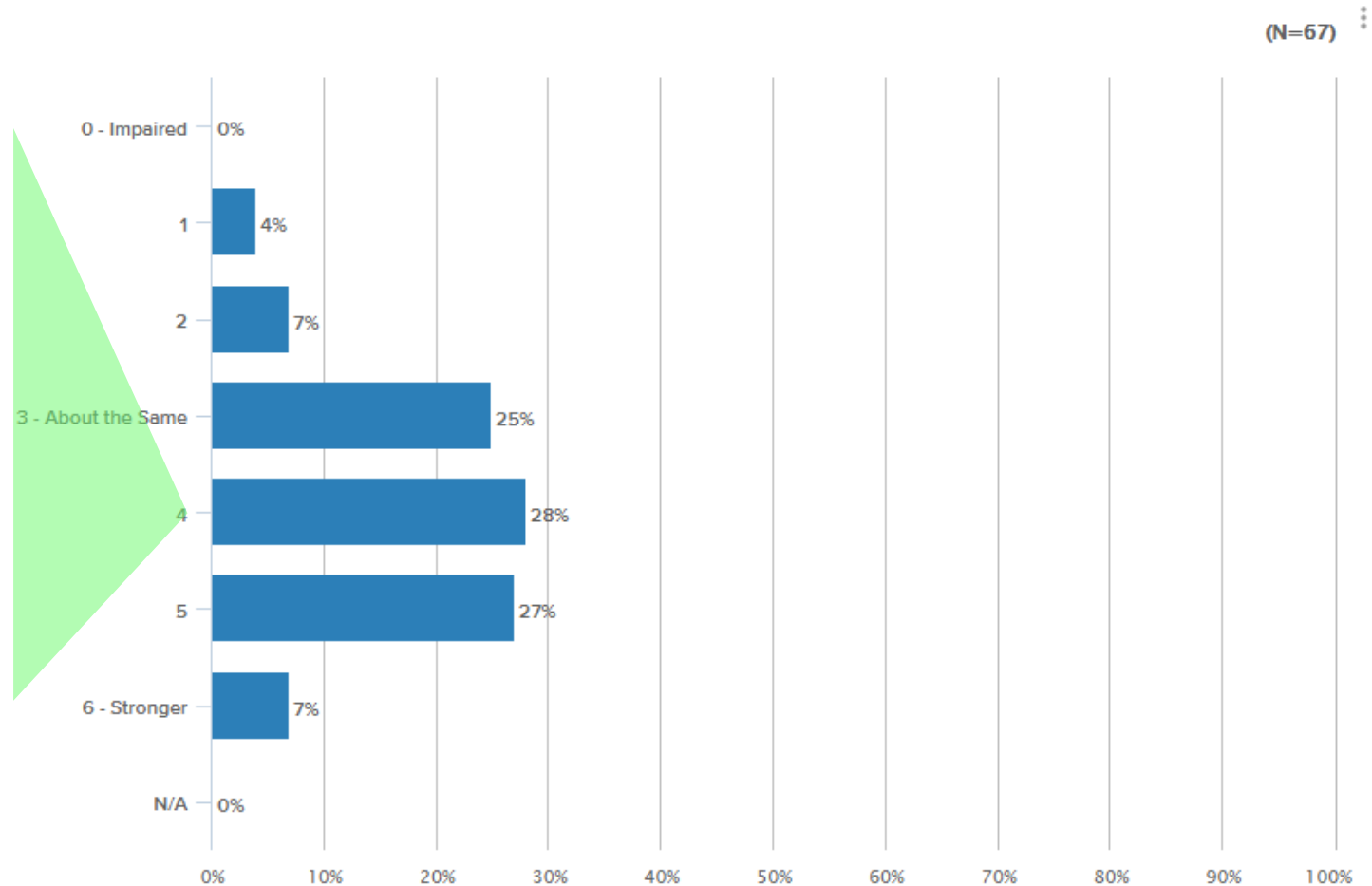
POST-CRISIS MINISTRY

64% report anticipation of greater ability to do ministry in the future.

25% report about the same.

11% report an expected decrease.

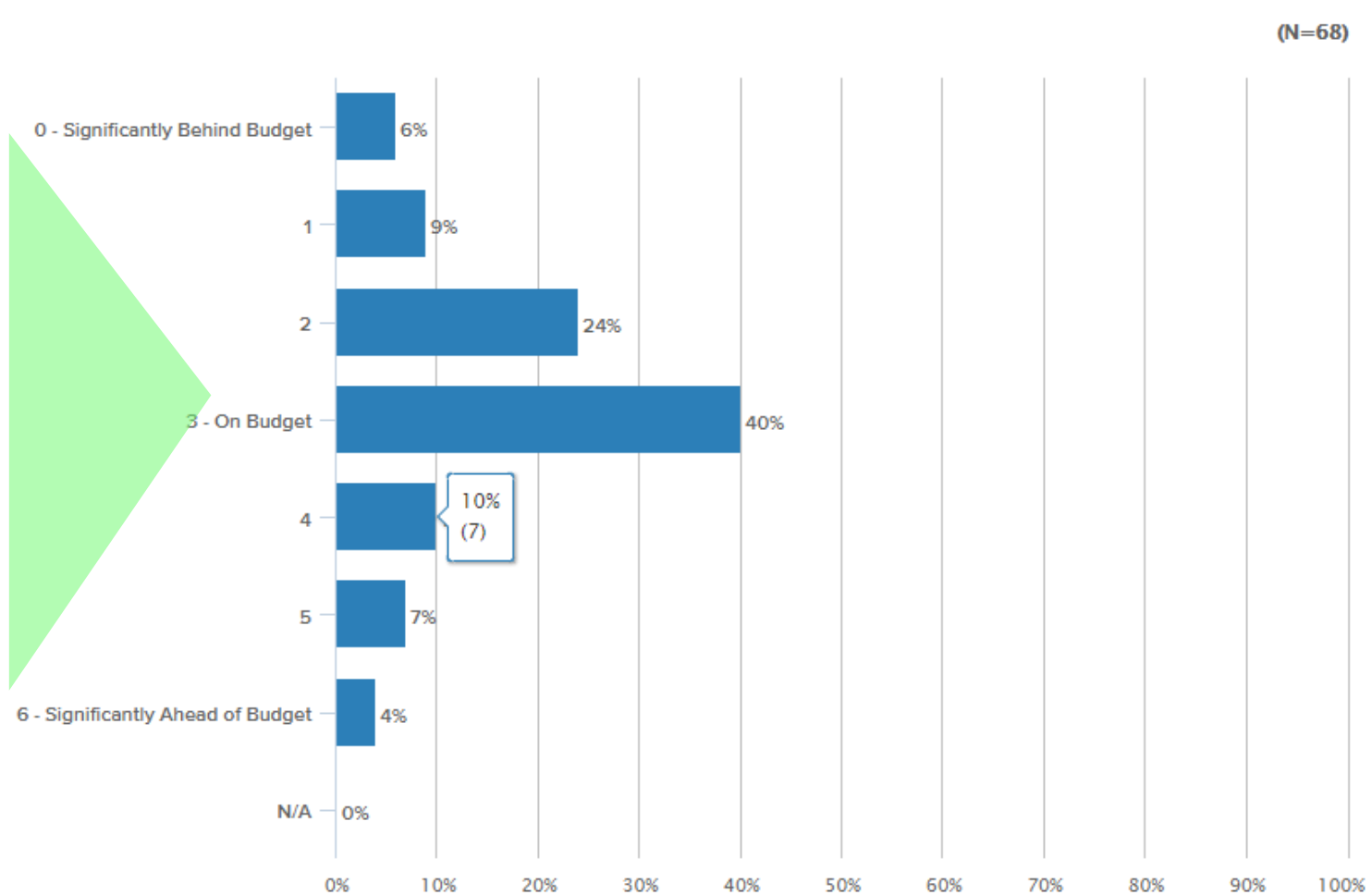
4. **POST-CRISIS MINISTRY (2021):** How would you say your congregation anticipates its ability to do ministry post-crisis as compared to pre-crisis? (Click and drag the slider to the desired position, or click anywhere on the track—the slider will jump directly to that position.)



STEWARDSHIP YTD

40% stewardship on budget; 39% behind budget; 21% ahead.

5. **STEWARDSHIP Year-to-Date:** Would you characterize your congregation's YTD giving trends as...



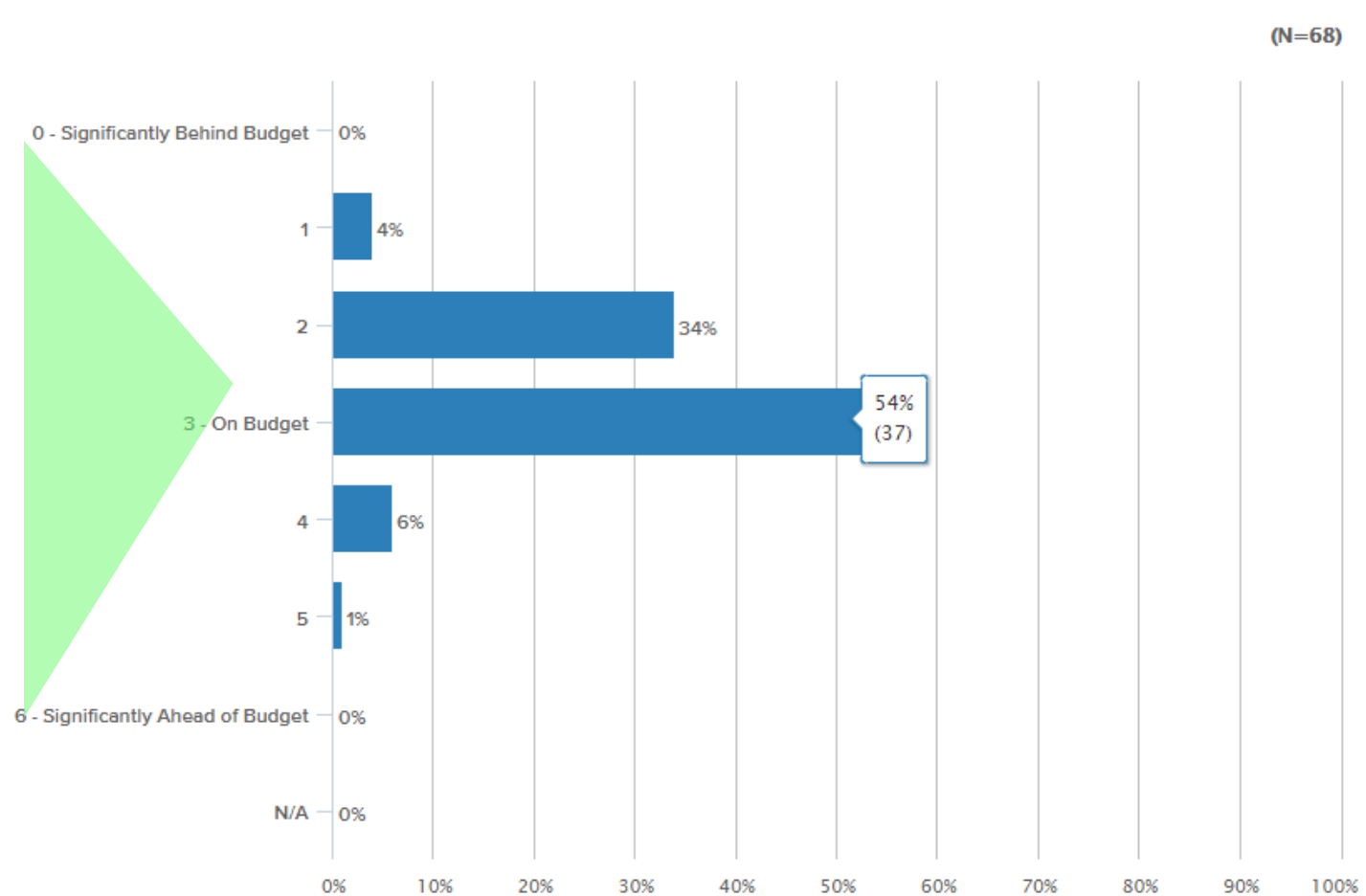
STEWARDSHIP FORECAST

54% stewardship on budget;

38% behind budget;

7% ahead.

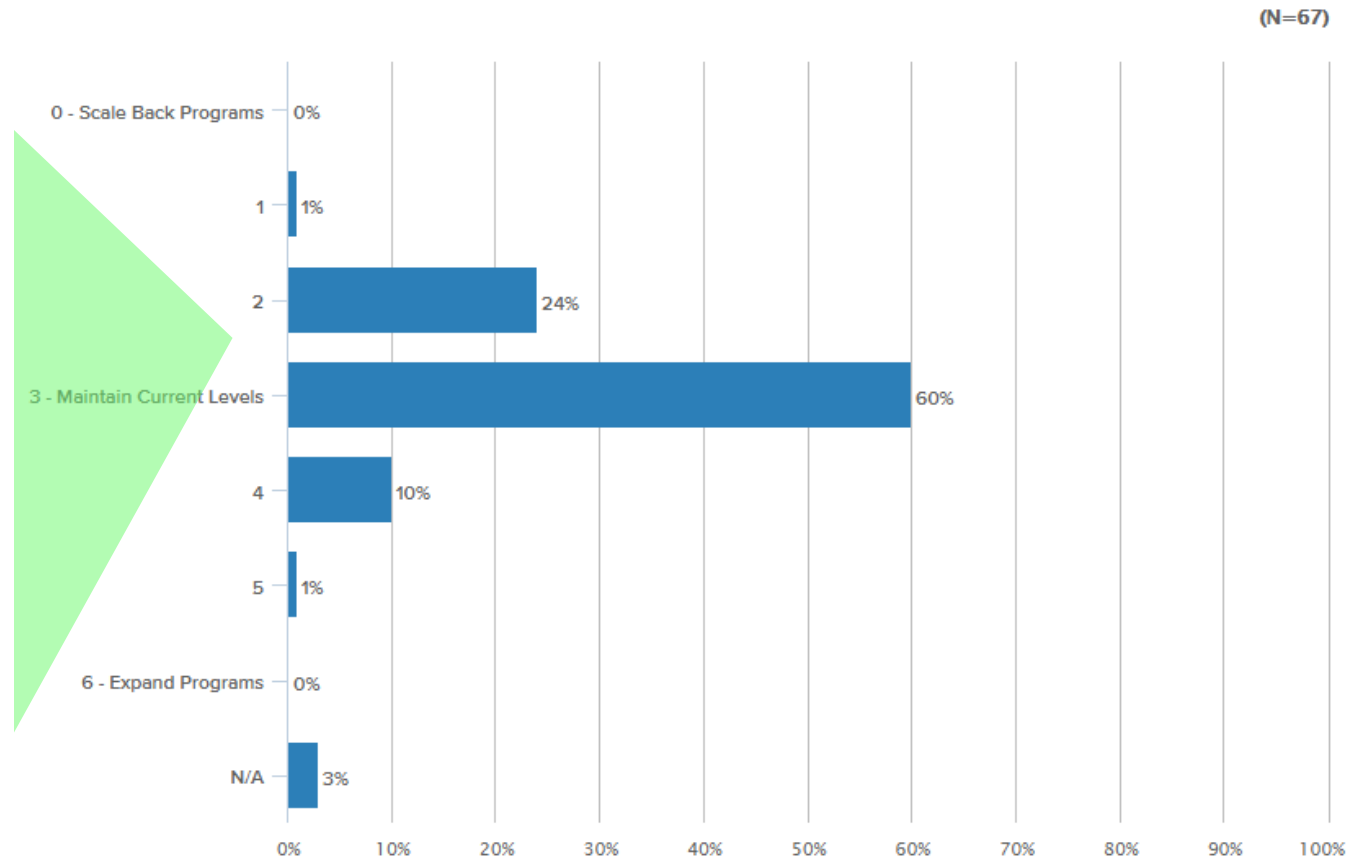
6. **STEWARDSHIP, FORWARD LOOKING:** Would you anticipate giving for the remainder of 2021 to be:



EXPENSES: PROGRAMS

60% maintain current level; 25% scale back; 11% expand.

7. EXPENSES FOR PROGRAMS: Does your congregation expect to be able to / need to:



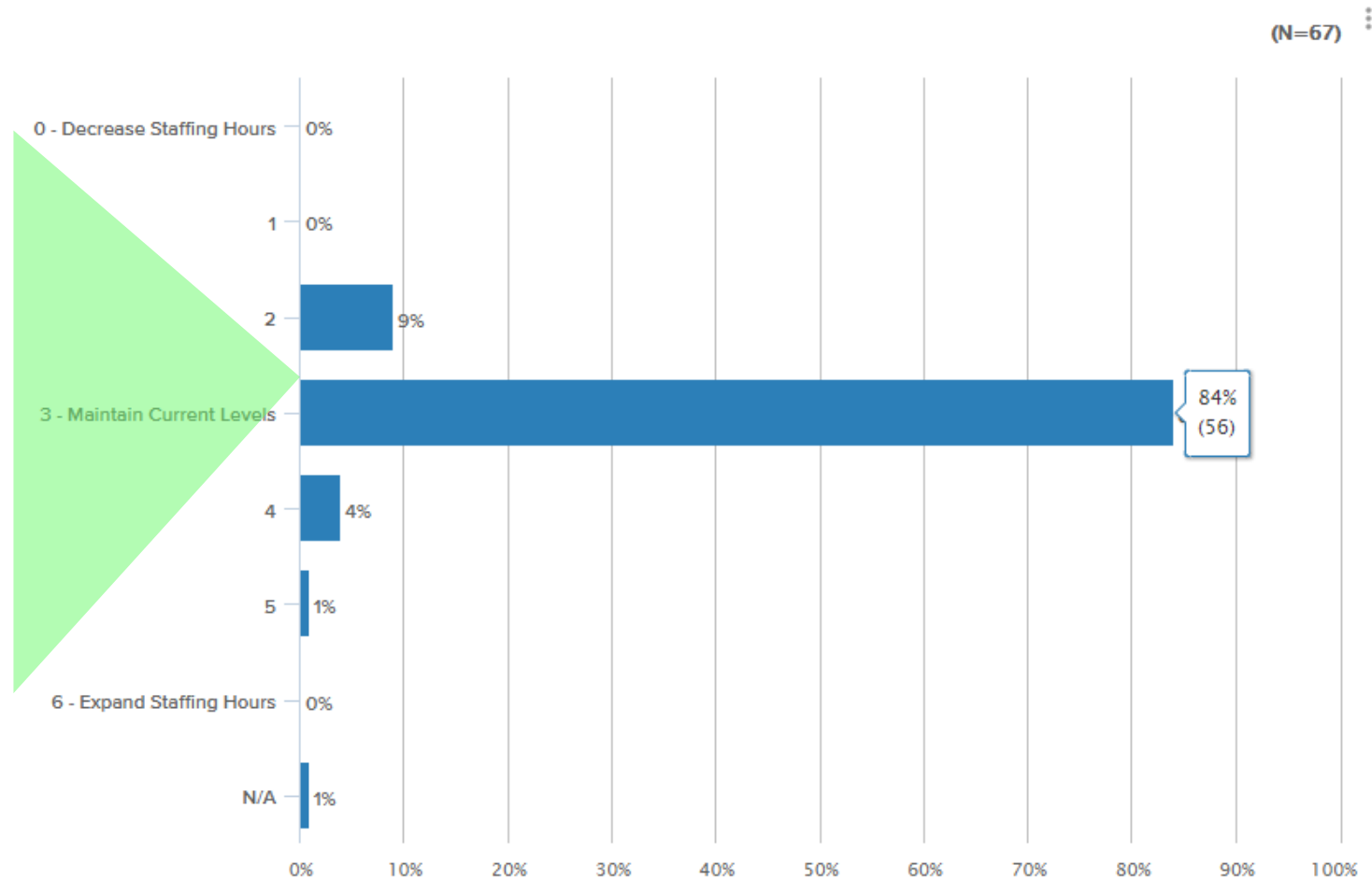
EXPENSES: STAFFING

84% maintain current level;

9% scale back;

5% expand.

8. EXPENSES FOR STAFFING: Might your congregation be able to / need to:



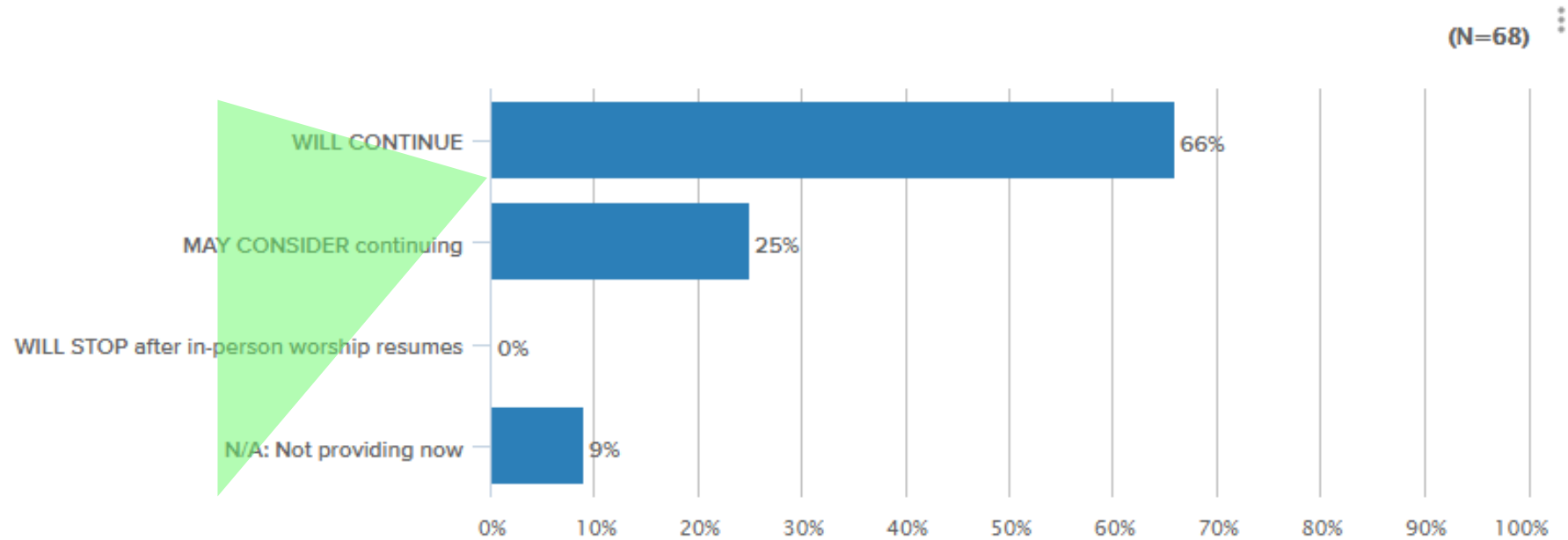
LIVESTREAM CONTINUE?

66% will continue;

25% may continue;

9% not providing now.

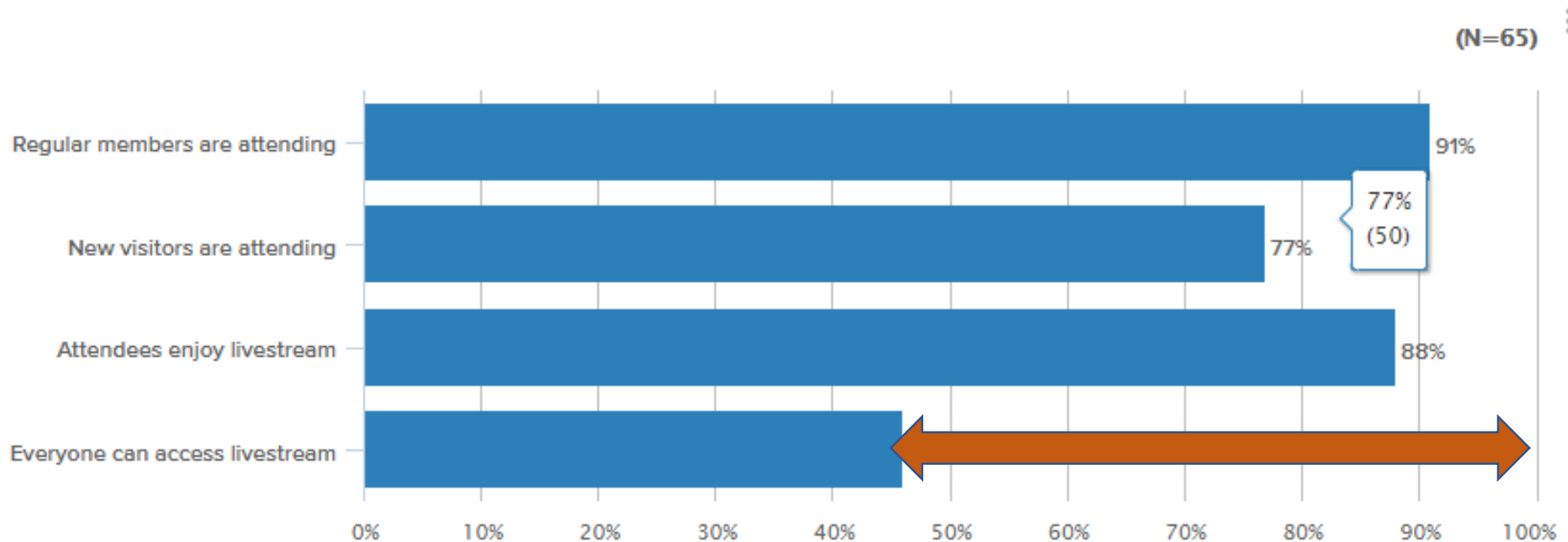
9. **CONTINUE LIVESTREAM?:** After in-person worship resumes, would you continue livestream worship?:



LIVESTREAM EFFECT

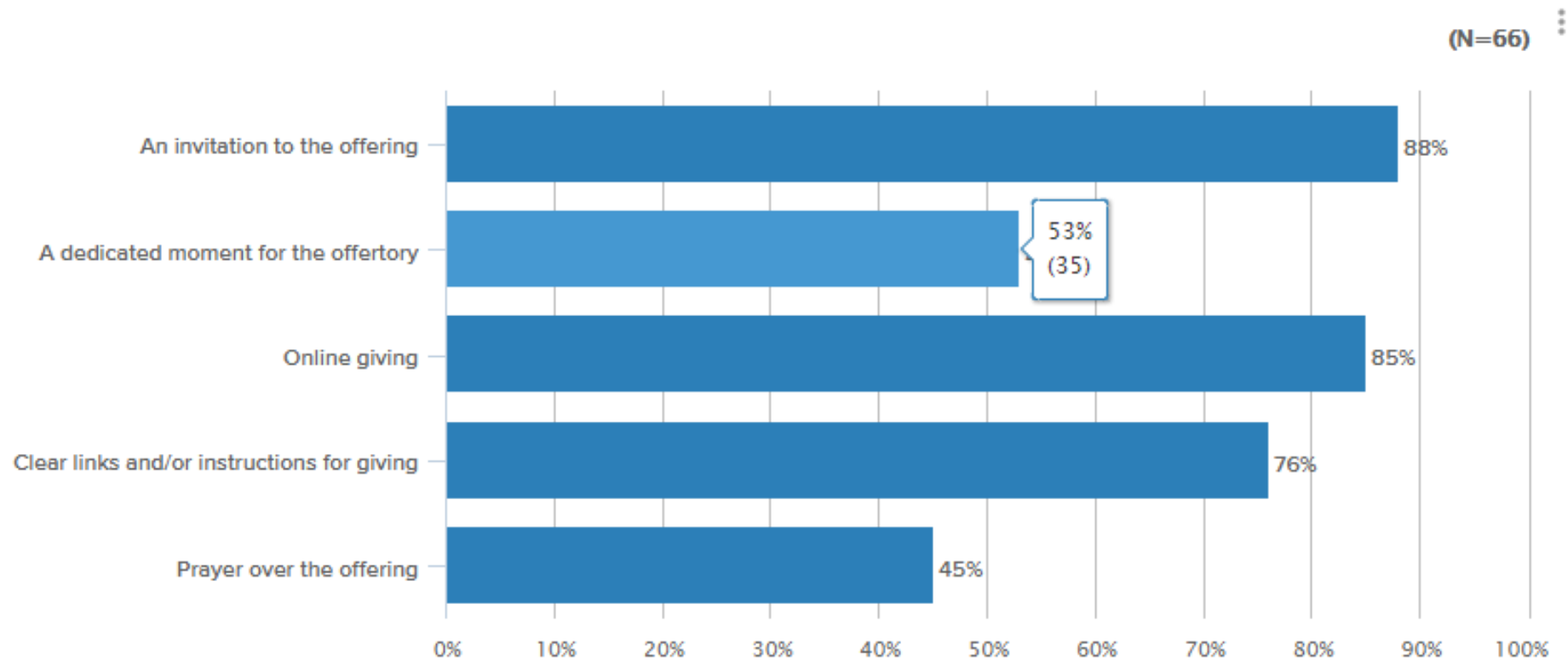
- ✓ People are attending!
- ✓ Enjoying it!
- ✓ Caution: it may not be reaching all

10. **LIVESTREAM EFFECT:** Regarding livestream worship, check boxes that may be applicable:



OFFERING

11. OFFERING During Livestream Worship: Does your church have as part of the worship service:



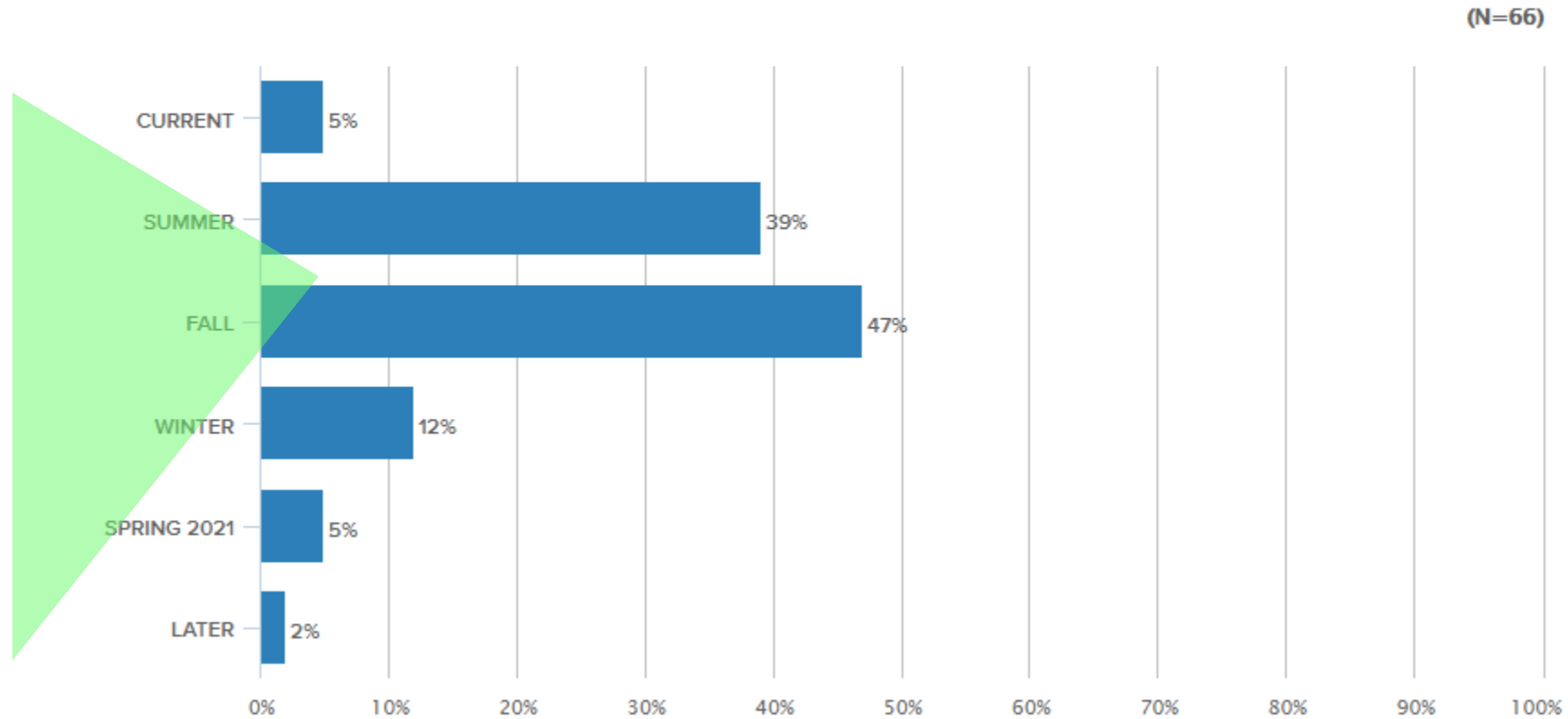
PARTIAL RETURN To WORSHIP

39% SUMMER;

47% FALL;

19% WINTER or LATER

12. **TIMING FOR PARTIAL RETURN RETURN TO WORSHIP IN-PERSON:** What is your guesstimate for having at least a **PARTIAL RETURN** (limited numbers and other restrictions) to in-person worship:



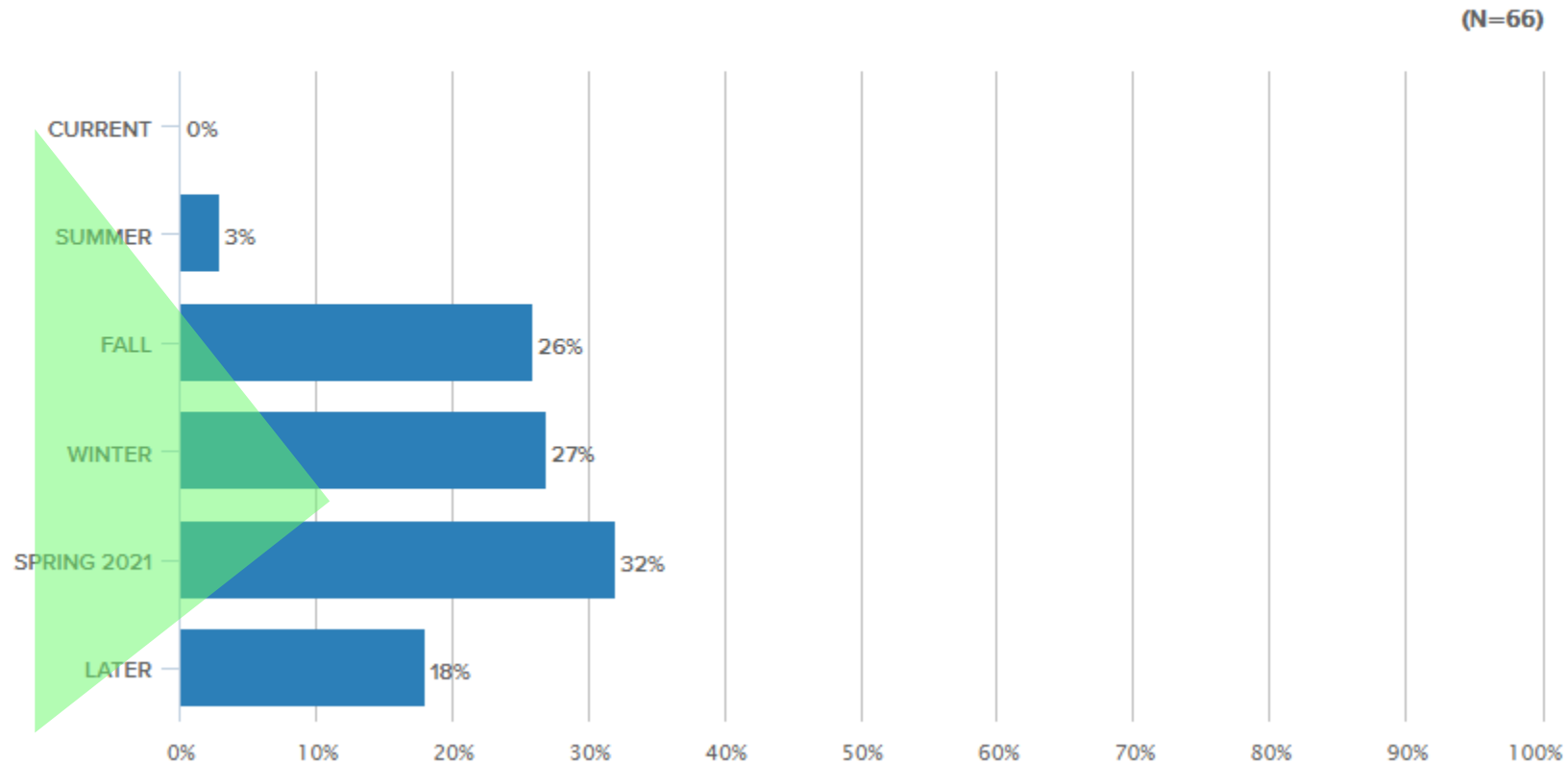
FULL RETURN To WORSHIP

26% FALL;

27% WINTER;

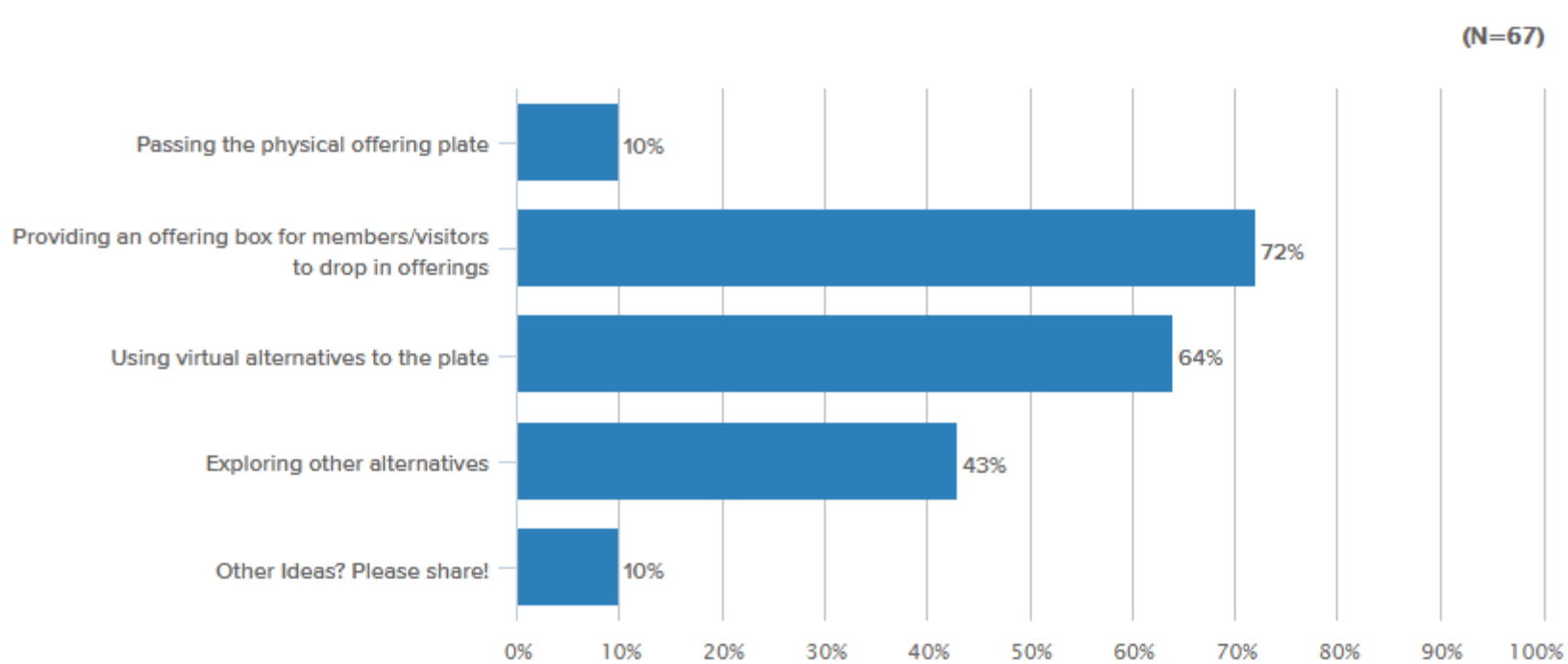
50% WINTER or LATER

13. **TIMING FOR FULL RETURN RETURN TO WORSHIP IN-PERSON:** What is your guesstimate for having a **FULL RETURN** to in-person worship:



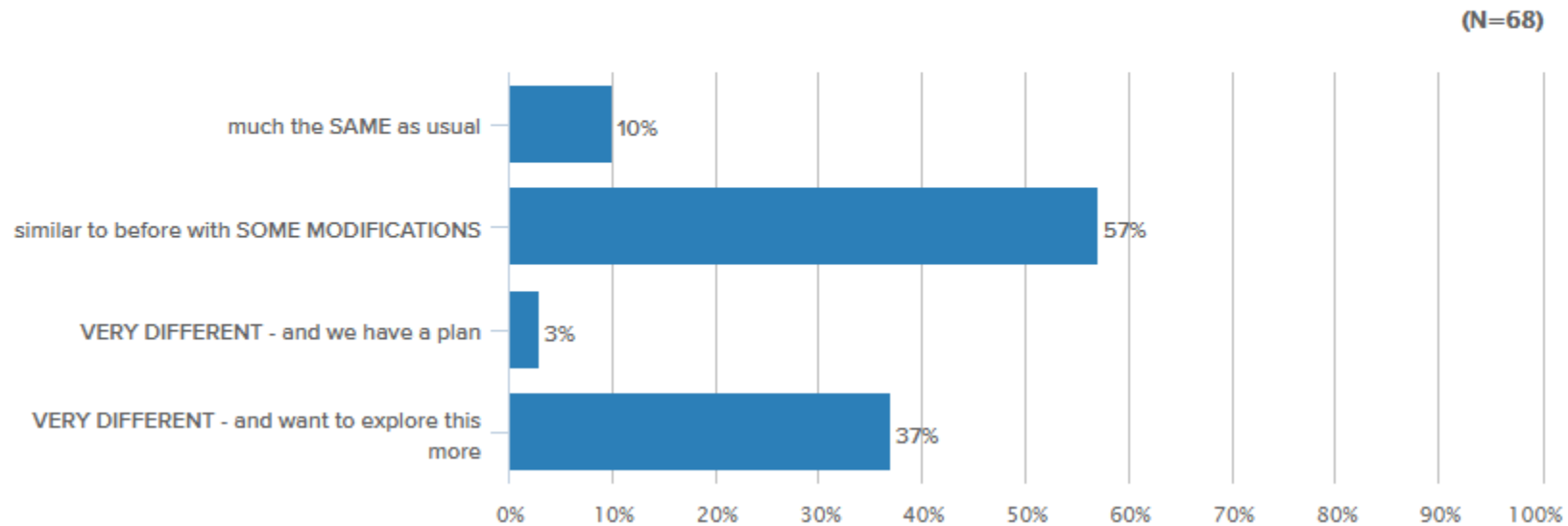
OFFERING PLATE

14. THE OFFERING PLATE on Sunday: After your return to in-person worship are you considering?:



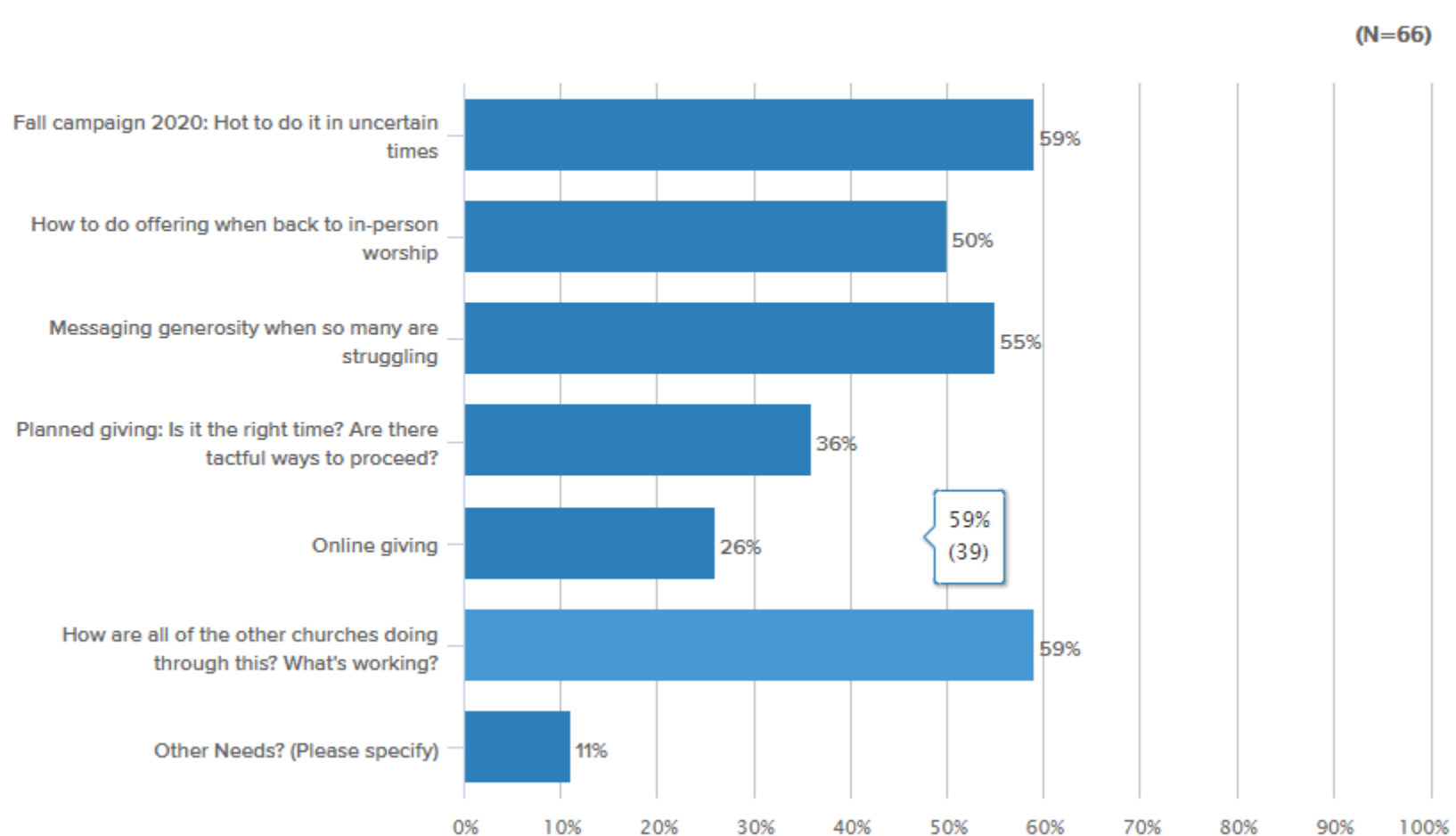
FALL CAMPAIGN

15. **FALL STEWARDSHIP CAMPAIGN:** Do you anticipate the fall campaign to be...:



STEWARDSHIP PROGRAMMING

16. **NEED HELP?** What topics would be of interest for programs from the Presbytery Stewardship Committee?:



STEWARDSHIP WEBINARS

- 1) **Survey results** (25 min.) June 22
- 2) **Fall Campaigns** during social distancing (45 min.)
- 3) **Messaging (Stewardship):** It's different this year – how we do it and what we say (45 min.)
- 4) **Offertory 2.0:** where is the offering plate going?
- 5) **Livestreaming worship**, it's not going away. How to make it good and sustainable (45 min.)

