

Generosity in Uncertain Times:

Stewardship in Crisis

3/23/2020

Presenter: Karl Mattison. Karl is the Chair of the Stewardship Committee for the National Capital Presbytery and serves as VP for planned giving resources at the Presbyterian Foundation.

A stewardship webinar of



National Capital
PRESBYTERY
MISSIONAL · PASTORAL · PROPHETIC

BEING RECORDED:

This will be recorded and provided to attendees after the presentation.

QUESTIONS & ANSWERS

Please use the Q&A box to ask questions. The host will post these questions to the speaker after the main presentation is complete.

A pair of hands, one larger and one smaller, are shown holding a large number of coins. The hands are positioned as if presenting or offering the coins. The background is a solid dark blue color.

GENEROSITY IN UNCERTAIN TIMES

Stewardship in Crisis

AGENDA

Stewardship in Crisis

1

WHAT
just
happened

2

SUNDAY
for
stewardship

3

WEEKDAYS
to inspire
generosity

4

NEXT
Steps



1

Global Pandemic

WHAT

just
happened



1

WHAT
just
happened

Global Pandemic Financial Market Crisis

\$12,000,000,000,000



sis
0



1

WHAT
just
happened



Global Pandemic
Financial Market Crisis
\$12,000,000,000,000
Panic & Pause

AGENDA

Stewardship in Crisis

1

WHAT
just
happened

2

SUNDAY
for
stewardship

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WEEKDAYS
to inspire
generosity

4

NEXT
Steps



Turning a bricks and mortar church into a virtual church, we have these risks...

- 1) Members do **NOT** witness the great things happening
- 2) Members will **NOT** contribute through the offering plate
- 3) Members will feel financially uncertain - poor



2

SUNDAYS

- Worship
- Offertory

LIVESTREAMING WORSHIP

- Invest in Livestreaming
- At least 36 NCP Churches
livestream as of last week
- Consider collaborating with
other church

Easter 2018



Easter 2020



A silver laptop is open on a light-colored wooden surface. The laptop screen is black and displays the text "Sunday Worship Service" in white, centered. To the left of the laptop, there is a decorative object made of gold-colored metal plates, resembling a stylized building or abstract sculpture. The background is a plain, light-colored wall.

Sunday Worship Service



Talking
Money
During
Worship

78% of gifts are given
during a worship service

Today's
Offering
Plate



A map of the Northern Neck Peninsula (NCP) in Virginia, showing the locations of numerous churches. The map is overlaid with a grid and features several orange rectangular markers of varying sizes, representing the locations of churches. A dark blue box in the bottom-left corner contains the text 'NCP Churches'. A larger dark blue box on the right side of the map contains a bulleted list of statistics regarding online giving.

NCP Churches

- 40% do NOT provide online giving
- 28% of those use Presbyterian Foundation's tool
- 9% use Realm
- 7 other providers have >4% of NCP online giving churches

Search ...

REALM GIVING CALENDAR CONTACT



SUNDAY MORNING

I'M NEW

ADULT & FAMILY

GET INVOLVED

CARE & PRAYER

15
Mar
2020

Watch LIVE

Starts Sunday at 9:00 AM

**Sunday Morning
Worship**

GET NOTIFIED

livestream

Join us in worship Sunday, March 15, at 9:00 or 11:10am. Special guest, Pastor Jim Singleton is preaching on Romans 8:28-39.

If you'd like to support the vision and mission of Vienna Presbyterian Church, please [click here](#).

VPC Pastors



The Rev. Dr. Peter G. James, Senior Pastor

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The Rev. Dr. Glenda Simpkins Hoffman, Associate Pastor

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The Rev. Connie Jordan-Haas, Transitional Associate Pastor

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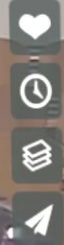
+ New video



VPC Offering Talk 3152020

More from Vienna Presbyterian Church

Autoplay next video



Text VPC and the amount to 73256
or give online at viennapres.org/giving



LIVE 108



We thank you for your continued support of the critical ministries of GPC, especially during this challenging time. You can continue to give online at:

www.gtownpres.org/give

If you are in need of help in ...
reach out to one of the past



Video player controls including play/pause, volume, and progress bar. The progress bar shows the video is at 44:24.

Facebook interaction buttons: Share, Comment, Like, Love, Laugh, Wow, Care, and Angry.



Search

REALM GIVING CALENDAR CONTACT



SUNDAY MORNING I'M NEW ADULT & FAMILY GET INVOLVED CARE & PRAYER WATCH & LISTEN

Giving Ignite Per Capita



Give Now

Give online now with a one-time gift or schedule a recurring gift. Contact [Nina Graves](#) if you need help scheduling recurring gifts or using saved payment methods.



Text to Give

A secure, safe and simple way to make a gift to VPC. Text VPC and your gift amount to 73256 (i.e. VPC 100). [Click here](#) for more details.



Legacy Gifts

Learn more about leaving a lasting legacy through planned giving.



Cash/Checks


Give your offering during worship or Send your gift to: 124 Park Street NE Vienna, VA 22180

We have upgraded to a new giving platform, Realm. [Click here](#) to learn more about Realm and how to access. All of your giving records may be viewed in Realm.

Gifts of Stock
If you are interested in contributing appreciated securities to Vienna Presbyterian Church, you may do so by electronic transfer through your broker. You will need the following information to complete the electronic transfer.


Charles Schwab & Co, Inc
Account Name: Vienna Presbyterian Church

Payment Center

 [How To?](#)

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Thank you!
for using Bill Pay



▼ Default Group

[Sort](#)

▼ eBills and Reminders



Georgetown Presb...
*edge

Pay From

Checking Account

Amount

\$

Deliver By




Last Payment: 3-20 \$

Next Scheduled Payment: 3-27 \$

[Activity](#)

[Reminders](#)

[AutoPay](#)

A silver laptop is open on a light-colored wooden desk. The laptop screen is black and displays white text. In the background, to the left of the laptop, there is a gold-colored bar chart with three bars of increasing height. The background wall is a plain, light color.

Where's
Venmo?
ApplePay?

3

WEEKDAYS

- Tools
- Messaging

A watercolor palette with various colors and several brushes are arranged on a dark wooden surface to the left of the notebook. The palette includes shades of red, orange, yellow, pink, purple, and blue. The brushes have wooden handles and metal ferrules.

A Theme

Holding Faith, Together
(2nd Indianapolis)

Stewardship Letter

- *Acknowledge these are very difficult times;*
- *We are sailing in uncharted waters.*
- *To continue to serve God's people, we will need to do church differently*
- *People seeking hope more than in a long time*
- *Not on break; we are being called into action*
- *Adapting now as quickly as possible*
- *Our call is to serve God's people in crisis*
- *Invite to consider hold fast with their generosity - if they can - or increase if they are able.*

Stewardship Letter:

ADD COMPASSION

- *Personal situations are changing*
- *Invite those who can... to step forward*
- *Invite those who are suffering - to ask for help and to take time to heal*

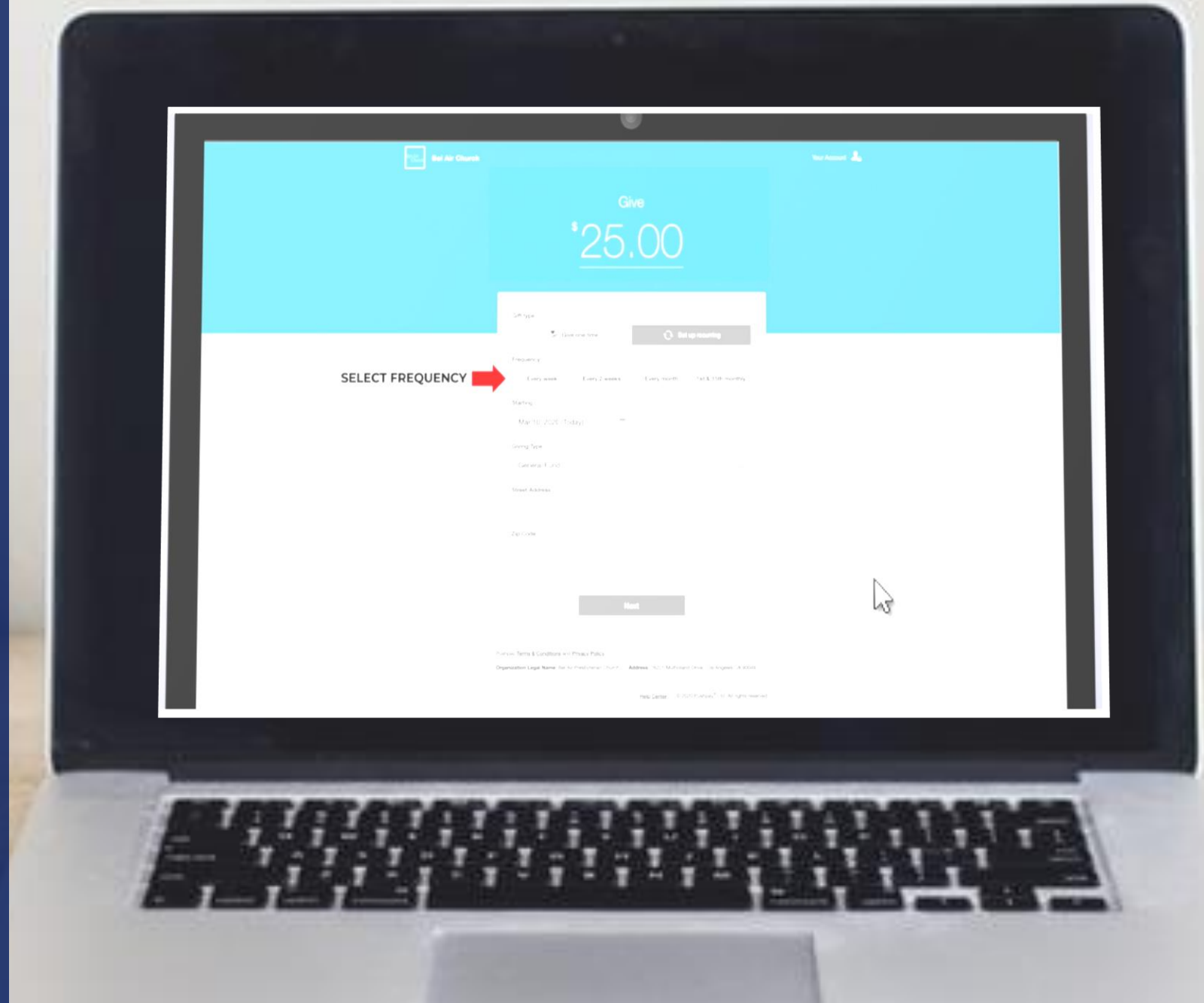


Thanks!

- General Thank you
- Handwritten note*
- E-mail
- Phone Call

*e-mail or call for

90 Second How-To Video



Help Hub

Share With Us

I NEED PRAYER

It's important to walk with you through the ups and downs of life with others. Share your prayer requests with us, and let us walk with you.

[I NEED PRAYER](#)

I NEED HELP

This may look different for different people. You may want someone to pray with you over the phone and offer encouragement. You may need additional resources if quarantined. Whatever it is, please reach out. We want to support you.

[I NEED HELP](#)

I CAN HELP

We are prepared to meet the needs of our congregation and our community and will want your help to do that.

Let's go be the hands and feet of Jesus and bring his love and healing where we live, work, play and learn.

[I CAN HELP](#)

Grow Together

[HOW TO DO CHURCH AT HOME](#)

[KIDS & STUDENTS](#)

[ONLINE GROUPS AND CLASSES](#)

https://www.icloud.com/photos/#064zCR5Fp8ZmZa29Nlf7Tiu_A

90 Second Check-in Videos



Consider a Survey

- Wider sense of congregation
- Ideas on where we can go
- Read-back on where we are stuck



Set up a Covid-19 Assistance Fund

- Many in your church/community will be impacted
- Authorize pastor or session to provide assistance

A dark blue background with a silhouette of a person with long hair, seen from behind, looking towards the right. The text "New Friends / New Members" is overlaid in white.

New Friends / New Members

AGENDA

Stewardship in Crisis

1. Make a (reasonable) plan
2. Bring hope

4

NEXT
Steps



GENEROSITY IN UNCERTAIN TIMES

Stewardship in Crisis

- Questions / Ideas
- Online Giving Demo (Olanda Carr)



Thanks!

THANK YOU
for all
that you
are doing
for your
church!!!!!!